



My Life Videos (The Company) GDPR Compliance Assurance: Customer Statement

Purpose of this Statement

The Company believes that privacy is a very important right for people and wishes to assure all our company's customers that we work hard on ensuring compliance in all areas of our business.

Within this statement The Company wanted to highlight to our customers the measures we have put in place to ensure compliance with the GDPR where we hold or process personal data on your behalf.

Data Protection Officer

The Company has designated a Data Protection Officer (DPO), who is responsible for all matters relating to data protection and GDPR compliance. The DPO will ensure that we are accountable and transparent to the supervisory authorities, including the creation and maintenance of "Records of processing activities" as per Article 30 of the GDPR.

Customer Contracts

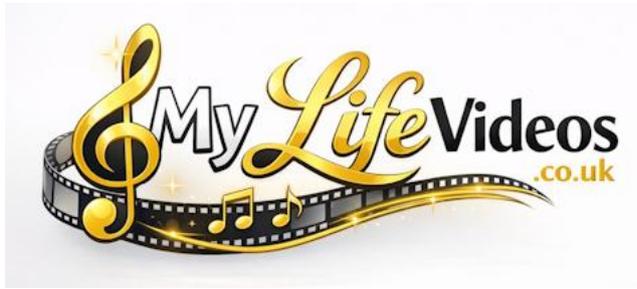
To adhere to the GDPR requirement that a data controller (our customer) must appoint the processor The Company in the form of binding written agreement, with the personal data processed (including the activities of any sub-processors) only on documented instructions from the controller or the requirements of EU law or the national laws of Member States, we will be reviewing with our customer all our agreements to ensure compliance.

This will ensure that relevant wordings are in place to cover aspects such as cover the duration, nature and purpose of the processing, the types of data processed and the obligations and rights of the controller. It will also, where applicable, cover cross border transfers and the use of any sub processors.

Security and Business Continuity Measures

The Company continually seeks to ensure the confidentiality, integrity and availability of the personal data we store or process. We maintain appropriate technical and organisational security measures to protect personal data against accidental or unlawful destruction or loss, alteration, unauthorised disclosure or access.

In demonstration of this, we have processes compliant with the necessary standards.



Data Breaches

Under the GDPR, we must notify any data breach to the controller without undue delay. The Company therefore has processes and procedures in place for identifying, reviewing and promptly reporting data breaches to the relevant controller.

We would provide the controller with:

- A description of the nature of the breach
- Contact details of the responsible data protection officer or any other contact person
- Likely consequences of the breach
- Proposed and imposed measures that were taken to limit harmful effects

We would stress again that we have comprehensive technical and organisational security measures in place to mitigate against a data breach.

Data Subject Rights

Under the GDPR there are significant enhancements to the rights that individuals enjoy with regards their personal data. The Company can work with customers for whom we hold or process personal data in order to determine how best to facilitate:

- Handling Data Subject Access Requests Rectification of personal data
- The application of retention periods and the secure erasure / destruction of personal data
- Responding to data portability requests, providing it in a structured, commonly used and machine-readable format